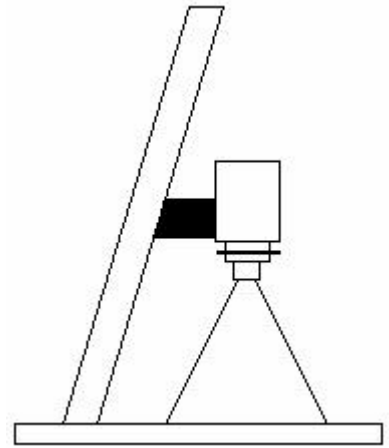


Contact Sheet

Journal of the Eastern Idaho Photographic Society
Vol. 16, No. 6 June 2004



The Eastern Idaho State Fair

Many of us have lived in eastern Idaho for a long time. We have images of our area that we are proud of. But where can we get some recognition for our efforts? By showing our works at the Eastern Idaho State Fair, we let people know what quality of work we do, but we also can get some recognition in the form of prizes. **John Hoobler** is the director of the photography area of the state fair, and he gave a talk at the May meeting of the Eastern Idaho Photographic Society to explain some of the recent changes that he has made to make the exposition even better.

He explained that there are three levels of competition in the photography area: amateur, advanced amateur, and professional. In the past the determining factor was not the quality of work, but whether you had your image framed. If you had a framed image submitted, by definition you were in the professional category! If you have been listed in the professional category in the past and do not want to be in that category again, you can drop down into the advanced amateur group but not down to the amateur level.

Besides deciding where you want to compete, you must also decide where you want your image placed. If you have a brilliant sunset over breaking waves of the ocean, which is the most

dominate and dynamic feature? If it is the sunset, then you should enter the image in its strongest suite, "Sunsets". There are numerous categories that you can place your images so that you should be able to find a compatible place for your image. John cautioned, however, that if only two people enter images in a category, there will not be a first prize, just a second and a third prize.

Because of the number of entries that are in the fair each year, John then explained how you get the image prepared so that it can be shown. He showed how you put the Velcro on the back of the print so that it could be displayed on their hanging system.

Also, he stated that you can have someone else drop your prints off at the fairgrounds and have someone else pick them up. *But if you have prize money to collect, you MUST pick that up in person!* John explained how you get entry forms for the fair exhibition which has always been over the Labor Day weekend. He hopes that we get a lot of entries from our club since this is a good way to get exposure for your efforts.

John also stated that he has recently opened a photo studio in Idaho Falls at 520 Shoup. He is willing to rent out the studio space for our usage if we would like. The rates are \$20 per hour or \$100 per day or \$250 for the entire week. (These charges can be divided

among several people if a group wants to rent the location.) This includes the backdrops that he has but not the lighting. That can be rented for an additional charge. He stated that there is one window in the loft so that you can also get natural lighting if you choose.

Thanks, John, for sharing your information about the photography exhibit, and talking to our club.

Club Notes

Keep in mind that we do submit images to the *Idaho Falls Magazine*. Their publication schedules are such that they will want their fall pictures in the early summer. (For example, they wanted summer pictures on their April 1 deadline.) They like slides that tell a story, are a very good scenic representation of our area, or show a little humor. If you present a digital image, the file size must be about 30 megs in size. Please let Roger know what images you have for the magazine.

Roger has sent an e-mail to all members stating that the Art's Council is teaching a class for amateur photographers to be done on Saturday mornings. You would earn about \$30 for teaching this class. However, they have cancelled the last two classes that they wanted us to teach. We will have further discussion at the June meeting whether we want to continue this type of arrangement.

The August Show and Sale on the Greenbelt still has not been formalized. This will have to be done at the June meeting since there are other preparations that must be done. Please help the committee to make this show as

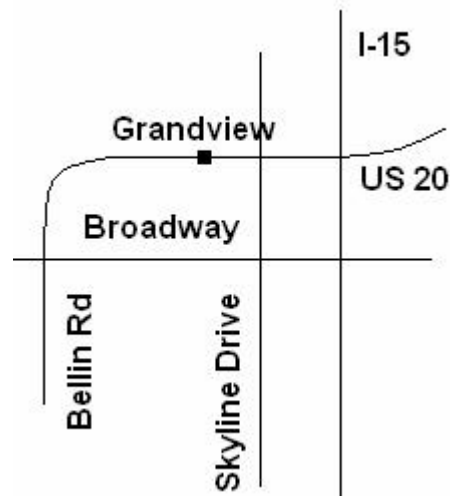
good as last years. We had a lot of good exposure in our community to what level of artistic photography that is available locally.

The *Post-Register* is asking that we use their gallery for our images starting on May 1st and continuing to June 15th. They have enough room for about 50 prints. They did not suggest any theme for the exhibit. They will ADVERTIZE our show in their newspaper - - and the prints can be for sale. Don't forget to pick up your prints on June 15th.

Doug needs to remind some of you that you have not paid your dues for this year. It is only \$25 for a lot of good fellowship and a lot of expansion of your knowledge of photography.

Our New Meeting Room

Don't forget that we are at our new meeting facility on 1900 Grandview (SEE MAP BELOW). Bring your friends with you!



Why Go on Field Trips?

Cathy White has set up a field trip to Craters of the Moon and possibly Blizzard Mountain for shooting wild flowers on June 5th. They hope to carpool to the COTM since the entry fees are \$5 per vehicle. Make sure you have plenty of water with you along with some snacks and a lunch since there is no food available in this vicinity. She hopes to leave from the Broadway Albertson's parking lot at 5:00 a.m. to catch the morning light on the foliage in that area. Call Cathy at 745-8615 for any additional information.

But will I learn anything on this trip to help me take better images? I've read articles in *Popular Photography* and *Outdoor Photography* about wildflowers. Why should I go on a photo shoot? Because reading about how to do something and actually doing that thing are worlds apart! We've read the article about diffusion screens, but the article doesn't hint at how expensive some of these items are. How do other photographers get around some of the costly items? Photographers in the field get very inventive! You will see how others manage Idaho's ever present wind!

You know everything about depth of field and don't want to hear another word on that subject. But how do you get the entire flower in focus when it is only 5 mm across and you are down on lava rocks in some crevice with very poor light? You will see how others have been able to solve that problem. Also, we have a dead juniper with beautiful curves. How do we find the angle to get the best photographic representation of that subject?

As a photographer, I have been blessed over the years since it is a hobby

that both myself and my wife enjoy doing together. But I am very jealous of her abilities with her camera since she sees things differently than I do. When I look at her images after they are processed, it is sometimes like we were not even at the same location! To some extent, this is done on purpose since we try to use different lenses and films to maximize our efforts in one trip. (If Marty is shooting in B&W, I will tend to emphasize color; if she is using wide angle lenses, I will use telephoto; etc.) But when we review our work, we both find things that we want to try on our next outing. Even if we go back to the same locale and try to duplicate each other's works, they are never quite the same - - the light has changed, the snow is gone, the tree has blown down, the barn has been removed.

Because of this phenomenon, it behooves you to make the most of each of your photo opportunities. And the more knowledge you bring to each setting, the better your images will be. You know that this will work because you saw Joe's image at the Advancement Program - - and you watched him shoot the picture. You don't like the telephone pole shadow off on the left side that showed up in Jan's efforts. Therefore, you will choose a different time of day to take that image when you go on your next photo shoot to that area. You will pack your macro lens the next time you go since you really liked the tiny flowers that showed up in Roger's photos - - and he was using his macro equipment. And if you don't have that same macro equipment, you will see how others worked around that problem. Photo shoots are really incredible learning tools since even the advanced photographer learns as they help a novice solve a problem.

Monthly Meeting

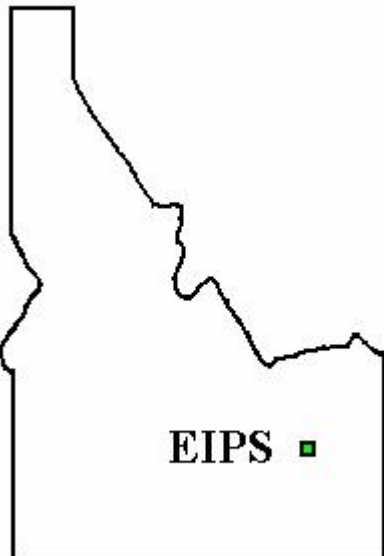
Date: June 3, 2004

Time: 7:30 p.m.

Location: 1900 Grandview
(see map on pg. 2)

Program: Randy Hayes, the sports photographer for the *Post Register* will treat us to some of his work as well as explain what tricks he has learned to be able to stop action and manage movement in his photographs. Please join us and learn.

Tim Sommers – President
5900 East Sunnyside
Idaho Falls, Idaho 83406
Membership Info:
Web address: www.eips.net



Graffiti

The Advancement Program theme for June is: *Photographer's Choice*. Bring your three best prints/slides and join us on May 17 at 7:30 p.m. at 1900 Grandview in the Conference Room. Don't forget that the subject for July is MOTION and that Randy's lecture should help improve your images!

Field trip coordinator – Joe Landon
Web page information – Roger Heng

Please help them with their jobs by giving them as much information as you can in a timely fashion. They are trying to improve your EIPS experience.