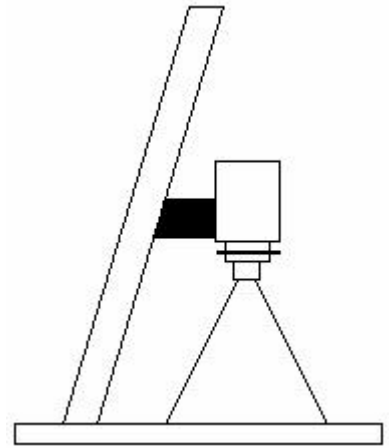


# Contact Sheet

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## Pictures and Places About Our Area

What a glorious place that we get to call home. Many times we forget how many wondrous things that are just outside our doorstep. At the January meeting of EIPS, we were given a chance to show off some of our efforts to someone from the Chamber of Commerce and the Bureau of Land Management since they are going to redo the images in their lobby since so many of the people that are shown are in outdated clothing - - or the snowmobiles seen are twenty years old - - or the cars give away the date of the image, etc.

What a night of images! We had one of our best turnouts of participants in a long time. Each person brought some of their images of this region with the hope that their image might show up in the display. But the experience was also very eye opening. Most of the photographers in our club shoot very good scenic images - - and we go out of our way to avoid putting people into our pictures. We wait until the people move out of our picture of Old Faithful. Patiently, we bide our time when Mom and Dad want to get their brood picture in front of the falls at Gibbons Falls - - and one of the kids keeps running off after their sister. And we shrug our shoulders and set up our shot again when someone walks in front of the Corvette picture that we have worked on to find

the right angle and the right light. Maybe we need to set up shots when we know that someone is going to walk into our picture. And then save that image for the possibility of use in a stock photo type of setting. (If we know that the image may be used for stock or advertising purposes, don't forget to get a model release signed by the participants.)

Deycie Luke of the Bureau of Land Management, Eve Collette of Chamber of Commerce, and Monica Zimmerman of the Convention Bureau all were present to review our slides and prints. Then at the end of the night, they took the images back to their respective groups to further check whether these photos were in keeping with what they intended to show in the photo display. They will bring these images back to us in the next couple of weeks. Hopefully, some of these images will be the ones that portray our photography of our region to the many visitors to Idaho Falls.

## Hospital Show

And if we didn't get enough exposure on the first meeting of the month, we had another shot at recognition in the hospital corridors

where we have had a display for the past several years. Eneida Ruvalcaba of EIRMC came to the Advancement Program meeting to evaluate our images. These images will be a little different in that they do not want people in these images - - and all images will have a finished size of 16 x 20. We will have 25 images displayed with our names on small plaques - -plus, this time, the hospital will pay to have the prints produced. Another good shot of exposure of our images!

**Don't forget that dues are due! \$25 to EIPS keeps you in good standing. Please give your check to Doug Jensen.**

## **Club Notes**

Don't forget that we have the month of March in the administration building of the Eastern Idaho Technical College. This has always given us a lot of exposure in our community. Also, the instructors of the photography classes take their students by the exhibit as a learning tool. There is enough room that we can hang about 150 – 170 prints, so there should be enough room for each member to have at least 4 – 5 prints. This is not a juried show, but we would like to present just as good of quality to the community that we do in our October Juried Show. If you want to sell your images, you can include your business cards on the prints or frames.

Most of the prints should have a smallest size of 8x10 and probably not larger than 16 x 24. They should be

framed so that they can be easily hung from their hangers. Further details will be discussed at our February meeting.

The Idaho Falls Magazine wants spring pictures which will be due on April 1. They like slides that tell a story, are a very good scenic representation of our area, or show a little humor. If you present a digital image, the file size must be about 30 megs in size. Please let Roger know what images you have for the magazine.

## **Storage of Prints**

How do we keep track of our images? This month was an exercise in why we need to carefully keep track of our images - - and to broaden the way we look at our photos. We may take some pictures while we are on a trip to Yellowstone looking for wildlife on one of our visits. But what about some of the accidental pictures we take, e.g. the trees around the paint pots, the bubbling paint pot itself, the fence with people leaning on it. These may not be the ones that we liked or remembered when we got back home and put the negatives in their sleeves. But after the sessions this month, maybe the people leaning on the rail with the paint pot in the background is the one the travel agency wants. But will you remember which trip to Yellowstone has that image. Also, was it a slide? Was it a negative, color or B&W?

The best way is to just look at your sheet of slides and pull out that slide. Or maybe you shoot color negative film - - do you just look at a contact sheet of the roll or look at each 4x6 print? This may be a solution when you have several hundred images, but what is going to happen when you

selections get up into the thousands? Looking at each image on its own will take you hours and hours - - and you still may not find the image since you did not catalogue that image in a book or computer somewhere.

Personally speaking, this is the predicament that I find myself in. Between Marty and me we are probably up around 75,000 images. I bought Windows Access and decided that I would start to try and make some sense of what we have. I found out that we had about 580 prints that are matted - - or framed - - or on fomcore. I started to enter the negative numbers, dates of the photographs, locations, etc. Even with all of this type of information, will this allow me to find the negative, or slide, I need to make the image.

At present I have tried to create a relational database with the following information. For each print I have included the following data:

1. Since I do my own enlargements, I need the negative number first and foremost.
2. Print title, since we have named a lot of our prints and someone may have seen our print and know it only by its title.
3. Type of print (macro, scenic, etc.)
4. Print size.
5. Finished print with mat.
6. Top mat color.
7. Bottom mat color.
8. Whether print is signed.
9. What type of frame.
10. Where the print is (we have some at my office, some at Perk's, some at hospital, etc.)
11. How much materials cost in the print, frame, glass.

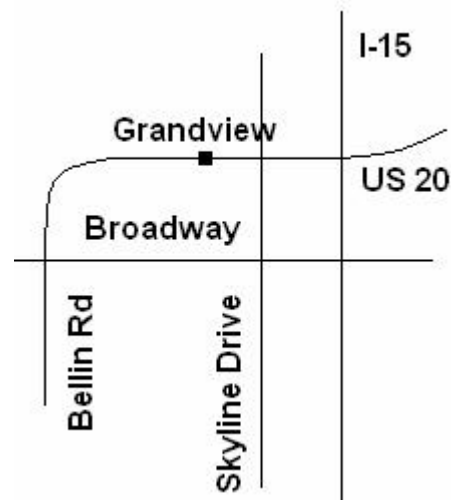
12. How much I want to sell it for. (This program will allow me to add another column so that the program will calculate the cost if a gallery takes a percentage of the purchase price.
13. Comments – for anything that I forgot to put down in other columns.

Remember, this has been done for about 580 prints. If a print sells, we want to know which mat we used, what colors the clients liked, what we got for the print. If a print has sold, I take the data in this database and transfer it to another database where we keep our sold prints.

Next, I have started a database tied into the negative and where it was taken. I will try to go into the way I have laid out my negatives in a future newsletter. If you have a filing system that works, please let me know to include your thoughts.

## Our New Meeting Room

Don't forget that we are at our new meeting facility on 1900 Grandview (SEE MAP BELOW).



## Monthly Meeting

**Date: March 4, 2004**

**Time: 7:30 p.m.**

**Location: 1900 Grandview**  
(see map on pg. 3)

**Program:** Roger Heng will give us a treat with his images of snowflakes he has done. He will explain how you get the perfect flake only to be amazed by the next flake that falls. Come and be impressed.

## Graffiti

The Advancement Program theme for March is: Textures. Bring your three best prints/slides and join us on February 18 at 7:30 p.m. at 1900 Grandview in the Conference Room. We are also going to try to complete the three "Photographer's Choice" images we didn't get to in February.

Since this is the start of a new year, please help our new officers know what you want to learn this year, where you want to have photo shoots, and what type of workshops you want. They will need your assistance at presenting meaningful programs. (Sometimes the presenter of the program learns more than the participants!)

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